


I've dedicated my life to bridging the knowledge gaps between great ideas and incredible books that have long held writers back

## BIO



I'm Remona Mejak, Founder of The Insider Expert bringing stories to life in the publishing and film industries. And the Director of Allrconnected, an online platform to link authors and storytellers to their audience and to the experts who'll help them share their message with the world.

My career in media and publishing spans 35 years, during which time I worked with a broad spectrum of companies, from world-leading production and publishing houses like Paramount Pictures, Warner Bros, Wiley Publishing to boutique publishers, radio stations, celebrity and advertising agencies.

## MOMENTS THAT DEFINE US


Moments where we make decisions that steer us towards our purpose or away from it. I remember crying at my mother's gravesite and realised at that moment that not only had I lost my mother, but the saddest part was that her incredible writing talent had died with her.

My mother never had a chance to leave her gift of **"words"** to the world.

She was an incredible and talented writer, but sadly, she never had the courage or opportunity to get anything published. That day, I made a vow at her gravesite that I was going to educate myself at all publishing industry levels. I was going to help storytellers like my mother find their audiences, connect with their readers, get their message out to the world. It was too late for her, but there are thousands of others I could help now.


## The Ultimate Blueprint for Successful Publishing - Module 1

### Package 1 Planning your book




It focuses on finding a book idea that will resonate with readers, brainstorming and research techniques to develop that idea, and writing a book outline that helps you finish as well as you started.

### Package 2 Target audience & demographics



From reader demographics by genre to target audience examples, this learning package will empower you with useful information, game-changing tools and actionable insights for finding, reaching and captivating your book's audience.

### Package 3 Structuring your book



This package focuses on the technical aspects of creative writing and storytelling and how to structure a book to incorporate them successfully. From understanding narrative structure to mastering plot development. Package 3 delves deep into concepts and techniques that underpin successful books.




We want to teach writers to speak the same language as publishers, and give them the tools, insider knowledge and creative writing skills they need to reach their goal of getting published.

To do that, we've developed a comprehensive online creative writing course to help writers take their book from budding idea to marketable manuscript with efficiency and confidence.

Whether you're at square one or a published author already, this industry is complex, and producing a manuscript - let alone getting it published - is daunting. We'll guide you through every step of the process from idea to promotion, so you can avoid costly mistakes, make better decisions and gain better opportunities for your book.


It focuses on the creative writing techniques, styles and concepts you'll need to take your book from budding idea to marketable manuscript that we cover in Packages 1-5.

### Package 4 Book development & style




focuses on common writing mistakes to avoid and a range of editing techniques and style guidelines that help authors maximise the impact of their story.

### Package 5 Creative writing techniques & tools



focuses on golden rules for writing a book, including time management, goal setting tips, software and templates for getting it done efficiently.

### FREE PREVIEW How to Write a Book



focusing on different creative writing techniques, styles and concepts you'll need to take your book from work-in-progress to marketable manuscript. It features a selection of sessions from our Ultimate Blueprint for Successful Publishing course, intended to give you an insight into the wide range, quality and comprehensive nature of these lessons.